



CABLE ADDRESS:
POWHATTAN

OFFICE OF THE
GENERAL COUNSEL

The American Tobacco Company

150 East 42nd Street

New York, N. Y. 10017

August 6, 1965

Paul D. Smith, Esq.
Vice President and General Counsel
Philip Morris Incorporated
100 Park Avenue
New York 17, New York

Dear Paul:

In the interest of keeping you informed on developments with respect to the July 19, 1965, New York Times editorial "Cigarettes vs. FTC", I am enclosing copies of the following:

1. Letter dated August 2, 1965, from Arthur Ochs Sulzberger to Mr. Walker.
2. Report from the Editorial Board of The New York Times to Mr. Sulzberger regarding Mr. Walker's letter of July 13.
3. Letter dated August 5, 1965, from Mr. Walker to Mr. Sulzberger.

Sincerely,

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Cyril F. Hetsko
Vice President and
General Counsel

Enclosures

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